

MANUFACTURING | TRADING | DISTRIBUTION



# WELCOME

Axhon Group is a diverse Group of Companies ventured into the businesses of manufacturing, trading and distribution.

With years of hands-on experience in handling seafood value chains to supply reliable quality canned fish product solutions, we aim at redefining fish processing through automation and skilled workforce to reach untouched market segments.

# OUR EXPERTISE

We produce and distribute for well-known distribution brands in key international markets. With a limited yet profound presence in the South East Asian processed fish and seafood industry for over a decade, we decided to expand our business presence to the UAE considering our positioning as a preferred investment destination for businesses of all scales from around the globe.

Our latest seafood products canning facility in the UAE shall be built according to the highest standards in the seafood industry and subject to ISO, HACCP and GMP Certification with UKAS Accreditation.



# **OUR VISION**

To work towards a more traceable, sustainable and employee-friendly seafood and fish canning industry and to offer our customers responsibly sourced seafood products processed under perfectly hygienic conditions.



#### MISSION

Based on proactive engagement and mutual understanding, we provide our customers with superior quality sustainable fish products.

# MANUFACTURING

We manufacture and process seafood and canned fish products are produced in two of our state-of-theart manufacturing and processing facilities providing our consumers with the most delicious, nutritious and convenient experience.

Our manufacturing and processing factories are internationally accredited and adopt the global food safety standards such as HACCP, ISO 22000, GMP and Food Safety Management System (FSMS).

















#### TRADING

Committed to delivering cost-effective and quality raw material such as Fish, Seafood, Tomato Sauce, Brine, Sunflower Oil, Tins, Corrugated Boxes etc. to our very own manufacturing plants by taking over the supply-chain management and procurement, the Trading arm was born.

Hence, we understand the importance of reliability, supplychain management, quick turn-around time, global network, timely delivery, quality, we now supply to many other manufacturing companies, retails vendors, restaurants and hotels chains.

Due to the global demand, the company now expanded and is strategically located in UAE to serve its customers across the globe.



### DISTRIBUTION

Having the two largest canned fish manufacturing plants in a South East Asian country brings much responsibility in distributing the high volume of manufactured products. Now distributing canned fish, fresh seafood, frozen food, confectionery, groceries, beverages to Supermarket chains, Hypermarkets, Convenience Stores, Independent Grocery Stores and Specialty Stores

Our seamless distribution system ensures the highest quality product is delivered quickly and economically sourced directly from the source or manufacturer.

We are committed to a culture of integrity and professionalism whilst managing a motivated, effective and efficient team.





# HEALTH & SAFETY

We implement high food safety and quality assurance controls throughout all stages of the supply chain, maintaining very strict hygiene requirements to ensure that all products prepared for human consumption is according to the highest grade.

We require our employees at all times to comply with all hygiene specific instructions and directions.

By maintaining high quality assurance standards that are essential to customer requirements, we have gained the consumer confidence and satisfaction over the years.

### SUSTAINABILITY

We promote sustainable utilisation of marine and business-related products when procuring, manufacturing and distributing. We procure raw materials from sustainable sources who are in compliant with sustainability and preservation.

We value sustainable business activities and address the environmental issues at hand in line with our business ventures, such as sustainable utilisation of marine resources, breeding, promoting zero emission of carbon by usage solar power, zero waste and promoting the concept of "reduce, re-use and recycling" of plastic.





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